

## Static Cling Printing Instructions

You will need to specify:

**Material type:**

.007" white static cling material

**Ink type/color:**

4-color process or full-color, depending upon printer used

**Special Instructions:**

When ordering, be sure to specify whether you want the static clings to be **face adhering** or **back adhering**.

If you're planning to apply static clings to an outside surface, facing out (e.g., the outside of a window, mirror, etc.), select back adhesive. This means the static electricity will adhere to the back of the cling, and the image area will be printed on the front of the cling.

Alternatively, front adhesive should be selected if you want to put static clings on an inside surface, facing out (i.e., the inside of a window facing outward). In this instance, the static portion of the cling will be on the front of the cling, so it can face inward.